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Press Release

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For Immediate Release

HPFI Product Featured in New Movie

(High Point, NC) HPFI (High Point Furniture Industries) is pleased to announce that, once again, its products will be included in a major motion picture. The ***Eve Collection*** of reception furnishings will be featured in “**The Experiment**,” a remake of the 2001 German movie, “**Das Experiment**.” The film will feature actors Adrien Brody, Elijah Wood, Forest Whitaker, Clifton Collins, Jr. and Cam Gigandet. The linear club chairs and sofa from the ***Eve Collection*** will be an integral part of the set during filming in Iowa.

The sleek lines and curves of the ***Eve Collection*** take shape from the desire to provide a contemporary solution to reception areas, waiting rooms, lobbies and training rooms. They were a natural choice for this film based on Stanford University’s 1971 mock prison experiment conducted in the basement of the campus’ Psychology building.

HPFI operates in two manufacturing facilities in High Point, North Carolina with over 440,000 square feet of manufacturing space. With roots in High Point, the furniture capital of the world, HPFI combines the skill and expertise of seasoned furniture craftspeople with modern day technology to deliver exceptional value to its customers.

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