



Press Release

For Immediate Release

HPFi® Announces New Representation in Louisiana and Mississippi

HPFi (High Point Furniture Industries) has appointed Morgan Associates to represent the company's products in the states of Louisiana and Mississippi.

Mike Morgan of Morgan Associates is now representing HPFI in the states of Louisiana and Mississippi. Morgan Associates has been in the business of representing fine manufacturers of contract furniture since 1982. Mike and his brother and partner, Bret Morgan, comprise Morgan Associates. "We take pride in bringing personal and local service and support to our clientele," said Mike Morgan. "HPFi provides us with a breadth of products to enhance our offering to clients in Louisiana and Mississippi. We look forward to a long and prosperous association with HPFi." Mike is based in Hattiesburg, MS and will cover the states of Louisiana and Mississippi for HPFi while Bret is based in Memphis, TN and will continue to cover the states of Arkansas and Tennessee for HPFi.

"We are confident Morgan Associates with their years of experience will give us the continuous focus we have come to expect in the Mississippi and Louisiana territories," said Doug Gaines, HPFi Vice President of Sales.

HPFi is an American manufacturer that responds and adapts to an ever-changing market to efficiently build commercial grade products with speed, accuracy and value. HPFi operates a 4,100 sq. ft. showroom and maintains its offices and manufacturing facilities in High Point, North Carolina. With roots in High Point, the furniture capital of the world, HPFi combines the skill and expertise of seasoned furniture craftspeople with modern day technology to deliver exceptional value to its customers.

For further information on Morgan Associates, contact Mike Morgan, by telephone at 601.408.1777 or by email at mikewmorgan80@gmail.com.

For further information on HPFi, contact Tom Carrigan, Vice President of Marketing, 1104 Bedford Street, High Point, North Carolina 27263, Telephone: 336.431.7101 Ext. 2241, Email: tomc@hpfi.com.

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