



Press Release

For Immediate Release



HPFi® Announces New Representation in Illinois, Wisconsin, NW Indiana

HPFi (High Point Furniture Industries) has appointed SCR Group, based in Mount Prospect, IL, to represent the company's products in the states of Illinois, Wisconsin and northwestern Indiana.

The SCR Group (formerly Siok Contract Reps) entered the Contract Furniture industry in 1990 and has since been providing elite service as manufacturers' representatives in Illinois, Wisconsin and NW Indiana. Their current headquarters are located northwest of Chicago in Mount Prospect, IL, where they have a 14,000 sq ft multi-purpose facility including a 4000 sq ft showroom and resource center open to their dealers, designers and end-users. SCR Group attributes their continued success in the industry to their ability to form unique and long-lasting partnerships with both dealers and manufacturers, as well as providing exceptional support and service.

"We are excited about the partnership with SCR group," said Doug Gaines, HPFi Vice President of Sales. "Their vertical focus is in line with our direction as a domestic manufacturer of commercial grade products for collaborative work and learning environments."

HPFi is an American manufacturer that responds and adapts to an ever-changing market to efficiently build commercial grade products with speed, accuracy and value. HPFi operates a 4,100 sq. ft. showroom and maintains its offices and manufacturing facilities in High Point, North Carolina. With roots in High Point, the furniture capital of the world, HPFi combines the skill and expertise of seasoned furniture craftspeople with modern day technology to deliver exceptional value to its customers.

For further information on SCR Group, contact Fran Bertolini, Showroom Manager, by telephone at 847.923.1302 or by email at fran@scrgroup.us.

For further information on HPFi, contact Tom Carrigan, Vice President of Marketing, 1104 Bedford Street, High Point, North Carolina 27263, Telephone: 336.431.7101 Ext. 2241, Email: tomc@hpfi.com.

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