HPFi

High Point, USA

Press Release

For Immediate Release

HPFi® Announces New Representation in Southwestern Territory

HPFi (High Point Furniture Industries) is pleased to announce the appointment of The Johnson Group as its representative for North Texas, Oklahoma and Arkansas.

Steve Johnson founded The Johnson Group in 2002, guided by a core philosophy that attention to detail drives overall success. Steve values building strong, lasting relationships and is committed to delivering personalized service to each client. Susan Parrish is a seasoned manufacturer's representative with more than 25 years of experience and a valued member of The Johnson Group for the past 14 years.

"HPFi is proud to partner with Steve Johnson and his team at The Johnson Group," said Jerry Samet, President of HPFi. "We look forward to building on this collaboration and driving continued growth and success throughout the territory."

HPFi is an American manufacturer that responds and adapts to an ever-changing market to efficiently build commercial grade products with speed, accuracy and value. HPFi operates a 4,100 sq. ft. showroom and maintains its offices and manufacturing facilities all in High Point, North Carolina. With roots in High Point, the furniture capital of the world, HPFi combines the skill and expertise of seasoned furniture craftspeople with modern day technology to deliver exceptional value to its business partners.

For further information on The Johnson Group, contact Steve Johnson at 817.715.2941 by email at **steve@thejohnsongroup.org** or visit their site at **thejohnsongroup.org**. The Johnson Group also maintains a contract furniture showroom within the Dallas Design District at 1109 Quaker Street.

For further information on HPFi, contact Tom Carrigan, Vice President of Marketing, 1104 Bedford Street, High Point, North Carolina 27263 at 336.289.2634 or by email at **tomc@hpfi.com**.

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