HPFi

High Point, USA

Press Release

For Immediate Release

HPFi® Announces New Representation in Southern States

HPFi (High Point Furniture Industries) is pleased to announce the appointment of Chime Contract to represent the company's products for the states of Alabama, Florida, Georgia, Louisiana, Mississippi and Tennessee.

The CHIME Contract team has built a strong reputation for being strategic partners with manufacturers, designers, dealers, specifiers and their end users to turn ordinary spaces into extraordinary ones. Their talented team brings deep expertise in sales & marketing, design support, project management and product knowledge to deliver results that are on budget, beautifully functional and beyond expectations. Their tagline "**It's a Vibration…**" says it all: harmonious partnerships rooted in Design & Innovation, Operational Excellence and Shared Purpose that create workplaces that don't just function, they inspire.

At the lead is **Heather Huddleston**, President/Owner, a force of nature with over 25 years in design, sales and management positions. A designer, strategist, and problem-solver, Heather leads with infectious enthusiasm and superpowers of adaptation, manifestation, and resilience that set the tone for how CHIME shows up for every client and every project. Her passion for sustainability, regenerative farming and reformer Pilates reflects the same whole-life energy she pours into every partnership she builds.

"We are thrilled to welcome Heather and the Chime team to the HPFI family" said Jerry Samet, HPFi President. "Their diverse experience and passion for helping customers align perfectly with our mission to empower those customers and enable success."

HPFi is an American manufacturer that responds and adapts to an ever-changing market to efficiently build commercial grade products with speed, accuracy and value. HPFi operates a 4,100 sq. ft. showroom and maintains its offices and manufacturing facilities all in High Point, North Carolina. With roots in High Point, the furniture capital of the world, HPFi combines the skill and expertise of seasoned furniture craftspeople with modern day technology to deliver exceptional value to its business partners.

For further information on Chime Contract, contact Heather Huddleston at 407.247.6537 or by email at **heather@chimecontract.com**.

For further information on HPFi, contact Tom Carrigan, Vice President of Marketing, 1104 Bedford Street, High Point, North Carolina 27263 at 336.289.2634 or by email at **tomc@hpfi.com**.

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