HPFi

High Point, USA

Press Release

For Immediate Release

HPFi® Announces New Representation in the Mid-Atlantic

HPFi (High Point Furniture Industries) is pleased to announce that CYA – Cal and Yale Associates have been selected to represent the company's products in the District of Columbia, Northern Virginia (metro DC) and the states of Maryland and West Virginia.

Cal and Yale Associates are multi-line manufacturer representatives with extensive experience in the commercial furniture industry. They proudly support architects, designers, and furniture dealerships with a comprehensive and versatile product portfolio.

"I am looking forward to working with Cal and Yale of C Y Associates; their industry experience and customer focus represents the ideal partnership for HPFi," said Doug Gaines, HPFi Vice President of Sales. "This collaboration should enhance our customer experience and elevate the local brand exposure for both organizations."

HPFi is an American manufacturer that responds and adapts to an ever-changing market to efficiently build commercial grade products with speed, accuracy and value. HPFi operates a 4,100 sq. ft. showroom and maintains its offices and manufacturing facilities all in High Point, North Carolina. With roots in High Point, the furniture capital of the world, HPFi combines the skill and expertise of seasoned furniture craftspeople with modern day technology to deliver exceptional value to its business partners.

For further information on CYA – Cal and Yale Associates, contact:

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For further information on HPFi, contact Tom Carrigan, Vice President of Marketing, 1104 Bedford Street, High Point, North Carolina 27263 at 336.289.2634 or by email at **tomc@hpfi.com**.

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