HPFi

High Point, USA

Press Release

For Immediate Release

HPFi® Announces New Representation in Kentucky and Ohio

HPFi (High Point Furniture Industries) has appointed Frey Gaede to represent the company's products in the states of Kentucky and Ohio. Since its inception in 1948, Frey Gaede has expanded their portfolio to represent furniture manufacturers that cater to corporate, education, hospitality and healthcare customers.

With over 60 years of combined industry experience, John Frey and Todd Gaede lead Frey Gaede. Its headquarters are just north of Cincinnati which includes a 4,000 sq. foot showroom open to dealers, designers and end users. The mission of Frey Gaede is to provide their customers with creative and innovative solutions for project-based opportunities. "One of the ways we accomplish that mission is by partnering with well-known and respected manufacturers like HPFi" according to Todd Gaede.

"50 plus years of market presence is at the core of why this partnership between HPFi and Frey Gaede is attractive," said Doug Gaines, HPFi Vice President of Sales. "HPFi is the perfect complimentary brand partner to help elevate the commercial furniture focus of Frey Gaede in both the Kentucky and Ohio marketplaces. I am looking forward to collaborating with John, Todd, and the team at Frey Gaede on our next level efforts for this area."

HPFi is an American manufacturer that responds and adapts to an ever-changing market to efficiently build commercial grade products with speed, accuracy and value. HPFi operates a 4,100 sq. ft. showroom and maintains its offices and manufacturing facilities all in High Point, North Carolina. With roots in High Point, the furniture capital of the world, HPFi combines the skill and expertise of seasoned furniture craftspeople with modern day technology to deliver exceptional value to its business partners.

For further information on Frey Gaede, contact John Frey, by telephone at 513.235.3003 or by email at **john.frey@fg1948.com**.

For further information on HPFi, contact Tom Carrigan, Vice President of Marketing, 1104 Bedford Street, High Point, North Carolina 27263 by telephone at 336.289.2634 or by email at **tomc@hpfi.com**.

# # #