HPFi

High Point, USA

Press Release

For Immediate Release

HPFi® Announces New Representation in the Carolinas

HPFi (High Point Furniture Industries) is pleased to announce that C & C Contract Group has been selected to represent the company's products in the states of North Carolina and South Carolina.

C & C Contract Group partners, Jon Cohan and Rob Cason, together have over 50 years of experience in the contract furniture industry. They have served in a variety of industry roles including dealer sales, manufacturer reps and independent contractors. What they have experienced and learned along the way is a simple strategy. Success comes from truly listening, understanding client needs and building strong, lasting relationships. It is the foundation of everything they do. Jon and Rob are taking the same approach to the HPFi partnership. It's more than furniture – it is connecting people with solutions that truly make a difference.

"Based on market experience and familiarity of the HPFi product offering, I am looking forward to establishing a next level partnership with Jon Cohan and Rob Cason of C & C Contract Group," said Doug Gaines, HPFi Vice President of Sales. "We are confident this collaboration will add value to our efforts in the North and South Carolina marketplace."

HPFi is an American manufacturer that responds and adapts to an ever-changing market to efficiently build commercial grade products with speed, accuracy and value. HPFi operates a 4,100 sq. ft. showroom and maintains its offices and manufacturing facilities all in High Point, North Carolina. With roots in High Point, the furniture capital of the world, HPFi combines the skill and expertise of seasoned furniture craftspeople with modern day technology to deliver exceptional value to its business partners.

For further information on C & C Contract Group, contact:

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For further information on HPFi, contact Tom Carrigan, Vice President of Marketing, 1104 Bedford Street, High Point, North Carolina 27263 at 336.289.2634 or by email at **tomc@hpfi.com**.

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