



# Press Release



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For Immediate Release

## HPFI® Product Again Featured in New Movie

HPFI (High Point Furniture Industries) is pleased to announce that, once again, its products will be included in a major motion picture. The **7500 Series** reception furnishings will be featured in “**New Year’s Eve**,” an ensemble comedy starring Sarah Jessica Parker, Lea Michele, Abigail Breslin, Robert De Niro, Michelle Pfeiffer, Hilary Swank, Ashton Kutcher, Jessica Biel, Sofia Vergara, Halle Berry, Zac Efron, Til Schweiger and Sienna Miller.

“**New Year’s Eve**” is a follow up to New Line Cinema’s “**Valentine’s Day**” and will again be directed by Garry Marshall. The cast portrays a group of interconnected New Yorkers as they navigate their way through romance and heartbreak over the course of the last day of the year. It is scheduled for release on December 9, 2011.

The **7500 Series** is but one of over two dozen collections of reception furnishings manufactured and marketed by HPFI. New Year’s Eve will feature three sofas and ten sled-base chairs from the **7500 Series**.

HPFI operates in two manufacturing facilities in High Point, North Carolina with over 440,000 square feet of manufacturing space. With roots in High Point, the furniture capital of the world, HPFI combines the skill and expertise of seasoned furniture craftspeople with modern day technology to deliver exceptional value to its customers.

For more information, please contact Tom Carrigan, Director of Marketing, 1104 Bedford Street, High Point, North Carolina 27263, Telephone: 336-431-7101 Ext 2241, Fax: 336-431-0673, Email: [TomC@hpf.com](mailto:TomC@hpf.com).

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