



# Press Release

For Immediate Release



1104 Bedford Street  
High Point, NC 27263  
p 336-431-7101  
f 336-431-0673  
www.hpfi.com

---

## HPFI<sup>®</sup> Announces New Representation in Carolinas

HPFI (High Point Furniture Industries) has appointed **Michael F. Luther & Associates** to represent HPFI in the North and South Carolina. Mike Luther and his team have over 35 years of industry experience focused primarily on contract furnishings.

"I am pleased to have this professional sales group as a part of the HPFI team," said Mike Wissman, Sr. Vice-President of Sales & Marketing for HPFI. "Mike and his team bring extensive industry experience and their superior level of service to the Carolinas market. Coupled with their ability to focus on the continually expanding HPFI product line, **Michael F. Luther & Associates** will be able to offer casegoods, seating and healthcare expertise to the A & D community and our dealer partners as we all work together in providing solutions for our end users."

**Michael F. Luther & Associates** also has a showroom in High Point, NC. It can be reached by telephone at 336.885.1496 or by e-mail at [mluther@michaelfluther.com](mailto:mluther@michaelfluther.com).

HPFI operates in two manufacturing facilities in High Point, North Carolina with a 4,100 sq. ft. showroom and over 440,000 square feet of manufacturing space. With roots in High Point, the furniture capital of the world, HPFI combines the skill and expertise of seasoned furniture craftspeople with modern day technology to deliver exceptional value to its customers.

For additional information, please contact Tom Carrigan, Vice President of Marketing, 1104 Bedford Street, High Point, North Carolina 27263, Telephone: 336-431-7101 Ext. 2241, Fax: 336-431-0673, Email: [TomC@hpfi.com](mailto:TomC@hpfi.com).

# # #