



# Press Release

For Immediate Release



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## HPFI<sup>®</sup> Announces New Representation in IN, KY, MI

HPFI (High Point Furniture Industries) has appointed **The Cooper Chase Group** to represent HPFI in the states of Indiana, Kentucky and Michigan. Ron Elzy and his team have over 40 years of industry experience focused primarily on contract furnishings.

"I am pleased to have this sales group as a part of the HPFI team," said Mike Wissman, Sr. Vice-President of Sales & Marketing for HPFI. "Ron and his team bring extensive industry experience and a superior level of service to their markets. Coupled with their ability to focus on the continually expanding HPFI product line, **The Cooper Chase Group** will be able to offer casegoods and seating expertise to the contract, healthcare, education and government markets with our dealer partners as we all work together in providing solutions for our clients."

**The Cooper Chase Group** offices in Louisville, KY can be reached by telephone at 502-553-7336 or by e-mail at [thecooperchasegroup@gmail.com](mailto:thecooperchasegroup@gmail.com).

HPFI operates a 4,100 sq. ft. showroom and two manufacturing facilities in High Point, North Carolina with over 440,000 square feet of manufacturing space. With roots in High Point, the furniture capital of the world, HPFI combines the skill and expertise of seasoned furniture craftspeople with modern day technology to deliver exceptional value to its customers.

For additional information, please contact Tom Carrigan, Vice President of Marketing, 1104 Bedford Street, High Point, North Carolina 27263, Telephone: 336-431-7101 Ext. 2241, Fax: 336-431-0673, Email: [TomC@hpfi.com](mailto:TomC@hpfi.com).

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