



High Point, USA

1104 Bedford Street
High Point, NC 27263
(t) 336.441.7101
www.hpfi.com

Press Release

For Immediate Release



HPFi[®] Announces New Representation in Georgia

HPFi (High Point Furniture Industries) has appointed Workplace Answers, based in the metro Atlanta, Georgia area to represent the company's products in the state of Georgia.

"The partnership between Workplace-answers and HPFi is a very exciting next step initiative as it relates to our target focus in the state of Georgia." said Doug Gaines, Vice President of Sales for HPFi. "The diverse business base and strong vertical sectors present a tremendous growth opportunity for both organizations."

Workplace Answers was formed in June 2017. However, Scott Taliaferro, principal and founder, has been representing manufacturers in the state for over 20 years. Sales Associate, Allyson Sims, joined Workplace Answers in March 2018 after serving in various sales and design roles within furniture dealerships. Together, they are a full service independent rep organization with the ability to assist dealers and designers with design layout and specification services.

HPFi operates a 4,100 sq. ft. showroom and two manufacturing facilities in High Point, North Carolina with over 400,000 square feet of manufacturing space. With roots in High Point, the furniture capital of the world, HPFi combines the skill and expertise of seasoned furniture craftspeople with modern day technology to deliver exceptional value to its customers.

For further information on Workplace Answers, visit www.workplace-answers.com or contact Scott Taliaferro, by telephone at 404.580.6716-0768 or by email at scott@workplace-answers.com.

For further information on HPFi, contact Tom Carrigan, Vice President of Marketing, 1104 Bedford Street, High Point, North Carolina 27263, Telephone: 336.431.7101 Ext. 2241, Fax: 336.431.0673, Email: TomC@hpfi.com.

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